



## Doodle Media Agreement

A Doodle Media video is a hand crafted video, created by professional scriptwriters, cartoonists and video editors in Australia

Doodle Media agree to create a custom cartoon video for the client on placement of an order and accompanied by a 50% deposit.

The standard delivery time is 2 weeks from signed off script, or 1 week from signed off storyboard.

### **Script :**

We write your script based upon an initial interview with you. A draft script is then delivered, and you will feedback to the scriptwriter who will edit the script, until both parties are happy to proceed to drawing. Any changes required after this sign off point will incur additional charges.

Our standard scripts consist of one paragraph of text and up to two frames of drawing. Paragraphs should be no more than 3 lines long.

Number of frames and paragraphs per video are :

60 seconds = up to 10 frames

90 seconds = up to 14 frames

120 seconds = up to 18 frames

Please note timings are approximate. The fixed element is the number of drawings.

### **Non-Storyboard Option :**

If the premium storyboard option is not taken, you agree that our artist has license to interpret the script as he sees fit, and that what is delivered is the

final version. If changes are required after this, per frame charges of \$97 plus a re-editing fee of \$97 will apply.

### **Storyboard Options :**

If the premium storyboard options is taken, we will provide .jpg sketches of the story prior to live drawing.

You will then have one round of revisions on the sketches and provide feedback.

We will then provide the new sketches for final review. **Any changes required after this stage will not be sketched – we will proceed to live drawing based on your feedback.**

Any changes required after the final video is delivered, will be charged at \$97 per frame, plus \$97 re-editing fee.

### **Voiceover :**

A professional voice over artist will create an audio file for the video. The client is at liberty to supply their own voice over audios.

This quote is based on using one of our in house voiceover artists.

If a different voice is required additional charges will apply.

### **Re-draws :**

In the unlikely event that the Client finds illustrations in the video offensive, Doodle Media may at its sole discretion, alter parts of the video.

The client is at liberty to commission changes to the video, but these changes will incur supplementary charges.

### **Usage Rights :**

Doodle Media retains full copyright of the video file in perpetuity.

Once full and final payment has been successfully processed, the client will inherit full usage rights to the final video file. However, the client does not acquire any rights to any of the characters or assets contained within or used to create the video file, or any resell rights.

When clients commission further work, characters used in previous videos can be requested.

The client can at any time request the negotiation of additional resell rights.

Doodle Media retains full rights to reuse any of the assets used in the creation of the video.

**Marketing :**

Doodle Media reserve the right to use the client videos for marketing purposes, unless specifically requested not to by the client.

**Schedule of Services :**

The normal commission includes:

- creation of bullets,
- conversion of the bullets to a script,
- creation and recording of the cartoons,
- creation of voice over files,
- video editing,
- video production and publishing the video to a public video site.

The normal price does not include embedding videos onto a client's site, although support for clients will be offered in the event of technical difficulties.

Doodle Media reserve the right to changes these terms and conditions at any time.

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